



The 10-day, multi-arts celebration of vibrant living culture centered in beautiful, historic downtown St. Augustine, Florida with music, dance, theater, visual arts, cuisine, heritage events and... *Romance.*

May 5-14, 2017

ASSETS available for sponsorships

Headliners:

- Harry Potter event at the City Event Field
- Lomazov-Rackers Piano Duo headliner at Cathedral Basilica
- Kaleidoscope of Dance at Lewis Auditorium
- Gamble Rogers Festival in the Colonial Quarter

Free Productions:

- Cinco de Mayo Opening Ceremony and Concert in Plaza de la Constitución
- Romanza Chamber Music Series
- Romanza's A Little Night Music Series
- Romanza Culture and Heritage Procession
- Romanza Young Performers Concerts
- Romanza Organ Crawl

More:

- Commemorative 8 x 12 hi-gloss Program Book (10,000 printed, thousands more online)
- \$40,000+ advertising campaign
- 60+ more events, shows and exhibits throughout St. Augustine's cultural epicenter

SPONSORSHIP Levels and proposed benefits

THE GOLDEN CIRCLE

\$4,000

- Title naming for one "headliner" performance
- Inside or outside cover of the Program Book
- Your LOGO in most event advertising (cash sponsors)
- Prominent placement of your LOGO on the Festivale website
- Stage banner
- Prominent logo placement and thanks in separate programs printed for the headliner events
- Eight tickets to all headliner events

THE GRAND TIER

\$3,000

- Title naming for one “free” series or the Romanza Procession
- Full page ad in the Program Book
- Your LOGO in some event advertising (cash sponsors)
- Prominent placement of your LOGO on the Festivale website
- Prominent logo placement and thanks in separate programs printed for the headliner events
- Sign at that event - sidewalk or onstage
- Eight tickets to a headliner event

THE DRESS CIRCLE

\$2,000

- Title naming for one “free” series
- Half-page ad in the Program Book
- Sign at that event - sidewalk or onstage
- Your LOGO on the Festivale website
- Your LOGO placement and thanks in separate programs printed for a headliner event
- Six tickets to a headliner event

THE GRAND BALCONY

\$1,000-\$1,999

- Title naming for one of the “free” performances
- Half-page ad in the Program Book
- Your LOGO on the Festivale website
- Your LOGO placement and thanks in separate programs printed for a headliner event
- Four tickets to a headliner event

***Donations \$50 to \$999 will be listed with grateful thanks
in programs printed for Romanza Festivale and on the Romanza website.***

St. Augustine's Romanza Festivale of the Arts