

Be a part of the **Biggest Festivale yet!**



St. Augustine's Romanza Festival of MUSIC and The Arts covers 17 days of daily events including 75+ concerts, shows, exhibits and much more at locations throughout the city.

Showcasing productions by dozens of St. Augustine's talented Arts and Cultural nonprofit organizations.

May 1st to May 17th 2020

Tell your story to more than **90,000+ FOLIO WEEKLY** readers and thousands more online, as well as **10,000+ Festivale attendees**, when you include your company's important marketing message in **St. Augustine's Romanza Festival of Music & Arts Official Event Program!**

Over 5,000 programs are distributed during Festivale to attendees and 20,000 will be inserted into FOLIO WEEKLY the opening week of the Festivale, plus an additional 500,000+ impressions for the digital version.

Reserve your Ad Space Now!

BACK COVER

\$595

W: 5.75" x H: 7.5"

FULL PAGE

\$495

W: 5.75" x H: 7.5"

HALF PAGE

\$295

W: 5.75" x H: 3.625"

QUARTER PAGE

\$195

W: 2.75" x H: 3.625"

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Prices are based on on-time delivery of completed, camera ready materials.

Camera ready files must be at least 300 dpi in PDF, JPG, TIF, or PNG format.

MATERIALS DUE: April 20, 2020

Full Page Ad - \$495
5.75" (w) X 7.5" (h)



Half Page Horiz. Ad - \$295
5.75" (w) X 3.625" (h)



Quarter Page Ad - \$195
2.75" (w) X 3.625" (h)

