

# FALL IN LOVE AGAIN with St. Augustine's Arts & Culture!

Advertising Rates & Sponsorship Benefits

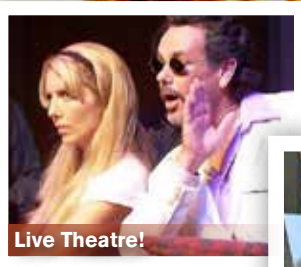


## St. Augustine's Romanza Festivale of the Arts

St. Augustine, Florida

**May 5-14, 2017**

[WWW.ROMANZAFESTIVALE.COM](http://WWW.ROMANZAFESTIVALE.COM)



Live Theatre!



Dennis Fermin



Artist Working on Aviles Street!

**Romanza Festivale is a 10-day**, multi-arts celebration of vibrant living culture centered in beautiful, historic downtown St. Augustine, Florida with music, dance, theater, visual arts, cuisine, and heritage events. Romanza Festivale is a celebration of St. Augustine's history, present and future.





# St. Augustine's ROMANZA FESTIVALE of The Arts PROGRAM BOOK


IN PRINT AND ONLINE, THE ROMANZA FESTIVALE COMMEMORATIVE PROGRAM is indispensable for visitors to enjoy the events. The program includes editorial features about the 10-day event, a day-to-day guide with schedule and maps. The printed program is produced as a glossy 8.5" X 11" magazine-style publication with a minimum of 10,000 copies. The digital delivery of the program provides advertisers approximately 1 million impressions via a combination of local websites, social media and email.


## AD SIZE AND PRICING

Back Cover	\$1,500.00
Inside Front	\$1,300.00
Inside Back	\$1,000.00

<b>Full Page</b>	<b>\$900.00</b>	
<i>Non-Bleed 7.5 x 10"</i>		
<i>Trim 8.5 x 11"</i>		
<i>Bleed 8.75 x 11.25"</i>		
<i>*to ensure important info isn't trimmed, please do not run text and graphics to the trim edge, maintain a minimum margin of .375" on each side.</i>		

<b>1/2 page</b>	<b>\$500.00</b>	
<i>horizontal 7.5 x 4.9375"</i>		
<i>vertical 3.6875 x 10"</i>		

<b>1/3 page</b>	<b>\$325.00</b>	
<i>square 4.9558 x 4.9375"</i>		
<i>vertical 2.4167 x 10"</i>		

<b>1/6 page</b>	<b>\$200.00</b>	
<i>horizontal 4.9609 x 2.4045"</i>		
<i>vertical 2.4167 x 4.9375"</i>		

Ads needing Design/Production to include up to 2 rounds of revisions and have additional costs as follows:

<b>1/6th to 1/3rd page</b>	<b>\$125.00</b>
<b>1/2 to full page</b>	<b>\$175.00</b>

## DIGITAL MATERIAL SPECIFICATIONS

Acceptable formats: Press ready PDF files preferred, all images hires at 300 DPI, all colors converted to CMYK, InDesign native files, Photoshop, and Illustrator. (PageMaker, Publisher and other formats will NOT be accepted).

If supplying native files, include all fonts and all linked digital high-resolution images (either EPS or TIFF files – DO NOT use LZW or JPEG compression) set up for CMYK color. (Process colors will be used to match PMS colors.)

Photoshop documents should be at a minimum resolution of 300 DPI and placed at 100% in the InDesign document.

## PRODUCTION CHARGES

- Ads provided that need re-sizing: \$75.00
- Duplication of digital files: \$50.00
- Advertisers in need of photography: by quote
- Ads needing design/production include up to 2 rounds of revisions. Additional revisions will be charged by the hour.

## CONTACT US

Call (808) 679-1092 or (904) 509-0499 to reserve your space in the Romanza Festivale Commemorative Program

Email: [sue@convergingcurrents.com](mailto:sue@convergingcurrents.com)  
Converging Currents, LLC  
[info@convergingcurrents.com](mailto:info@convergingcurrents.com)

## ROMANZA FESTIVALE OF THE ARTS SPONSORSHIP LEVELS

### The Golden Circle \$4,000

Inside or outside cover of the Program Book • Your LOGO in event advertising • Title naming for **Two Pianos headliner** performance or **Harry Potter event** • Prominent center stage banner • Prominent placement and thanks in all programs printed for Festivale and on the website • Eight tickets to the headliner event

### The Grand Tier \$3,000

Full page ad in the inside of the program book • Your LOGO in event advertising • Title naming for **Cinco de Mayo Opening Ceremony** or **Kaleidoscope of Dance** • Sign at the event - sidewalk or onstage • Placement in event sponsorship and advertising • Prominent placement and thanks in all programs printed for Festivale and on the website • Eight tickets to the headliner event

### The Dress Circle \$2,000

Full page ad in the inside of the program book • Title naming for the **Romanza Chamber Music Series** or **Romanza's A Little Night Music**, or for the Romanza Procession • Sign at the event – sidewalk or next to concert venue • Prominent placement and thanks in all programs printed for Festivale and on the website • Six tickets to the headliner event

### The Grand Balcony \$1,000-\$1,999

Half-page ad in the program book • Title naming for, and your own lead unit in the **Romanza Procession** • Prominent placement and thanks in all programs for Festivale and on the website Six tickets to the headliner event

**Donations up to \$999 will be listed with grateful thanks in all programs printed for romanza festivale and on the romanza website.**

## SPACE RESERVATION DEADLINE

Tuesday, February 28th, 2017

## CAMERA-READY ARTWORK DEADLINE

Non-Member - Tuesday, March 14th, 2017

## EVENT WEBSITE, FACEBOOK & DIGITAL PUBLICATION

[www.RomanzaFestivale.com](http://www.RomanzaFestivale.com)

[www.facebook.com/RomanzaStAugustine](http://www.facebook.com/RomanzaStAugustine)

2016 Romanza Festivale – Online Example

## SPONSORSHIP INQUIRIES

Email: [Romanzafl@gmail.com](mailto:Romanzafl@gmail.com)